



ADOPT-A-STREAM

SPONSORSHIP OPPORTUNITIES

Exciting, volunteer-led effort to monitor water quality throughout the Grand Traverse Bay watershed.

Program overview: The Adopt-A-Stream program trains community members to monitor the health of streams within the Grand Traverse Bay watershed through the surveying of aquatic insects. Aquatic insects are indicators of stream health because of their known tolerances to pollutants.

How our community benefits: Adopt-A-Stream provides high quality data that is used in management decisions by local and state resource professionals. Data is used to establish water quality baselines, identify issues, track changes over time, assess restoration efforts, and is used to help advocate for clean and healthy streams.

\$500 RIVER SPONSOR

Benefits:

- Name & logo on The Watershed Center website
- Name & logo featured in a 2024 The Watershed Center e-Newsletter
- Publicity in Adopt-A-Stream press releases
- Your business page & logo highlighted in a post to The Watershed Center's social media
- Feature in The Watershed Center's donor e-Newsletter
- Unique opportunity to showcase your commitment to & investment in local water quality

\$300 STREAM SPONSOR

Benefits:

- Name on The Watershed Center website
- Name featured in a 2024 The Watershed Center e-Newsletter
- Publicity in Adopt-A-Stream press releases
- Mention in an Adopt-A-Stream social media post
- Unique opportunity to showcase your commitment to & investment in local water quality

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