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**FOR IMMEDIATE RELEASE**

**16<sup>th</sup> ANNUAL FRESHWATER SUMMIT OCTOBER 27, 2023**  
REGISTRATION AVAILABLE THROUGH THE WATERSHED CENTER

**TRAVERSE CITY, MI – October 13, 2023** – The Freshwater Roundtable is proud to announce the 16<sup>th</sup> Annual Freshwater Summit. The Summit will be held on Friday, October 27<sup>th</sup> from 9:00am – 3:00pm at the Hagerty Center at Northwestern Michigan College.

"We are thrilled to host this event that provides our community with the latest research and information regarding the health of our Great Lakes," said Christine Crissman, executive director of The Watershed Center. "We have another great lineup of professional speakers and look forward to discussing current challenges and opportunities facing local and regional freshwater efforts."

Presentations include managing alewife mortality, invasive carp prevention efforts, Lake Charlevoix septic monitoring, controlling Eurasian water milfoil on Lake Leelanau, monitoring and regulating freshwater salinity in Michigan, selective fish passage and invasive species management, and lightning talks about local initiatives.

"We are honored to offer our continued support of the Freshwater Summit," said Dennis McCauley, president of the Great Lakes Environmental Center and one of the sponsors of the event. "The Freshwater Summit is a highly valued venue that brings environmental professionals, citizens, and businesses up to date on matters that mean the most for the understanding and protection of the Grand Traverse Bay watershed."

A full agenda and registration information is available online at [www.gtbay.org/freshwater-summit/](http://www.gtbay.org/freshwater-summit/). Cost is \$35/person or \$15/student and includes lunch.

The 16<sup>th</sup> Annual Freshwater Summit is sponsored by the [Great Lakes Environmental Center, Inc.](#); [FishPass](#), a project sponsored by the Great Lakes Fishery Commission and City of Traverse City; and the [National Parks Conservation Association](#).

The Freshwater Summit is a product of the Freshwater Roundtable and is organized by The Watershed Center Grand Traverse Bay, NMC's Great Lakes Water Studies Institute, Michigan Sea Grant Extension, Great Lakes Environmental Center, Inc., Inland Seas Education Association,



NOAA's Office for Coastal Management, Conservation Resource Alliance, and Northern Michigan Environmental Action Council.

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#### **About The Watershed Center Grand Traverse Bay**

The Watershed Center is a non-profit organization that advocates for clean water in Grand Traverse Bay and acts to protect and preserve its watershed. The Watershed Center blends scientific and policy expertise with education, advocacy, collaboration, and solution-oriented actions to serve as a multi-faceted resource for the community. Learn more at [gtbay.org](http://gtbay.org).